

T H E
JodieB
E X P E R I E N C E

SEPTEMBER 21-24, 2023 • THE HISTORIC RANCH A • BEULAH, WYOMING

What Do I Need to Bring?

Photo Gear: Bring the gear you primarily shoot with. We will have several photography scenario options and depending on how you shoot or what sort of shot you want to accomplish; different lenses might be preferred over others. We will also have an opportunity with some sets to use strobe/studio lighting and will have hot shoe triggers available for Sony, Canon, and Nikon for attendees to try out.

1. Camera Gear Recommend:

Camera: a DSLR or a mirrorless with the ability to shoot RAW, with a hot shoe mount; and a backup camera.

Lenses: wide angle, standard, and telephoto. For example, I primarily shoot landscape scenes with wide 16-35mm or action on a standard 24-70mm, and portraiture with telephoto zoom 70-200mm, or prime lens 35mm, 50mm, or 85mm.

(If you feel limited on lenses, you could consider renting online from a retailer like borrowlenses.com or lensrental.com. This is a great way to try out new gear without having to buy. The companies mail the gear to you before the trip and you send it back when you get home.)

Tripod: A sturdy outdoor tripod that is made to hold the size and weight of your camera and lens combination.

Misc.: Bring plenty of digital memory cards, sturdy memory card holders, extra batteries & battery charger, lens cleaning cloth, dust blower, camera cover for rain, camera bag or backpack that allows you to easily pack and get to your gear. Be sure to label and inventory all your camera gear.

2. Outdoor Gear

We will shoot rain or shine, dawn to night. A rain jacket/poncho is a good idea and/or a small travel umbrella. Always be prepared for any kind of weather. It can get cold at night and in the early mornings. Layers of warm clothing, light gloves, beanie, sturdy walking shoes (best if water repellant, as morning dew can soak). The climate in the Wyoming Black Hills in late September is ideal, with seasonal highs averaging 70-80° F, and lows in the 50's F. There can be a chance of rain, and wind is expected.

3. Classroom

While not mandatory, you will get the most out of the classes if you bring a laptop computer with a card reader. It would be best to have Adobe Lightroom software installed, making sure you download the Classic version and not the CC.

Note: I am not an editing guru, nor do I teach Adobe Lightroom or Photoshop, but what skills I presently work with, I will review my basic flow and primary editing.

I use Adobe Lightroom Classic / Photoshop / Corel PSP. If you use and prefer another editing program that is just fine. We will discuss the basic material you can apply to your work flow, as much of the editing is focused on the artistic side of image processing.

Feedback session: During scheduled times we will have a feedback session to breakdown 5-10 of your best images. Offering you insightful critique on how to improve. We will have time to upload cards after concept set shoot times, and will cull several to discuss.

Experience Level

Beginner - Advanced

This workshop is geared to offer challenging opportunities to all photography levels. Sets will be arranged to meet the needs for those seeking guidance, and also for those looking to add to their existing portfolio. Sign up if: you are looking to improve your photo skills, you want to fine-tune specific areas, add to your photo portfolio, you want to see the behind the scenes of how JodieB puts her productions together, you have a passion for authentic western subject matter, or if you just want a true western adventure, and the hospitality of a once-in-a-lifetime experience guided by JodieB, then THIS is the workshop for you!

*Basic camera knowledge is highly recommended; as is a general understanding about camera settings.

Endurance

Easy -- Mild

Attendees should be in good health and able to comfortably walk over uneven terrain. We will have periods of standing for extended amounts of time. Some sets might require a short hike to the shoot locations, it would be wise to prepare by bringing hiking boots or closed toe shoes. In NE Wyoming the weather can be variable day to day, be sure to pack layers to accommodate your comfort level for both warm and cool temperatures. Also rain and wind is possible. You must be able to pack your own gear and be prepared for long days (sunrise to sunset activities). If set locations are away from the lodge area, we'll transport attendees, most other sets will be within walking distance. *Please communicate if you have any limitations. If you have a medical condition or allergy that requires insulin, epi pens or other medical apparatus or monitoring, please let JodieB know prior to the start of the workshop.

Curriculum

Styled Sets & Classroom

We will be out photographing various scenes from pre-dawn to dark, with intermittent classroom times, meals & breaks. We have a busy schedule, packed full of inspiring content. *(See workshop tentative schedule outline.)

Group Size

12-18 people max

The various sets are structured to ensure that each person will have ample time for capturing a variety of images and receive individual instruction as needed. This photography workshop is limited to 12-18 people.

Frequently Asked Questions:

1. Can I bring my husband/wife along to stay at Ranch A?
We currently are not able to accommodate a non-participant friend/family member to the workshop at Ranch A.
2. Should I get travel insurance?
For more information: <https://www.travelinsurance.com/international-travel-insurance/>
Allianz Travel Insurance: Best for Comprehensive Coverage
GeoBlue: Best for International Travel Medical Coverage
AIG Travel Guard: Best Optional Coverages
3. What if I only have one lens or an outdated camera, should I buy new gear or rent?
<https://www.borrowlenses.com/> <https://www.lensrentals.com/>
These are great options to trial gear, or upgrade for an event without breaking the bank buying new gear. Rent the desired gear, shipped to you, use, and then mail back after your trip.
4. Can I get a single room?
At this time, we are limited on room space and not able to accommodate for single rooms. This lodge is set up as a “camp bunk house” style room arrangement. Each room has three bunk beds, and we plan to accommodate up to 3 attendees per room. THE EXPERIENCE is what grows fond memories. 😊
5. What if I don't understand manual mode or all of my camera settings?
I will take time to explain the basics, and have reference material available. We will be able to do ‘on set’ critique of images in real time, to make adjustments ensuring you don't miss the shot!
6. Can I ride a horse while at Ranch A?
There are not any horse trail rides available during this workshop, but if interested there are several trail ride venues available throughout the Black Hills that can be incorporated in your travel plans.
7. Is there cell service at Ranch A?
Most cell coverage is poor to spotty throughout the Sand Creek canyon to the Ranch A lodge. While within the lodge there is Wi-Fi and Wi-Fi enabled calling available.
8. Where is the nearest hospital?
The closest hospital would be in Spearfish, SD, at Monument Hospital (605) 644-4000
9. Are pets allowed?
Pets are not allowed due to the nature of our schedule and accommodations.
10. Can I submit images I capture at this workshop for photo contests or publications, or offer for sale?
Each attendee receives a *model release and use waiver*. This workshop as a creative production is the intellectual property of Jodie Baxendale. The sets, models, styling, etc., are curated and presented by Jodie Baxendale for you to learn and practice skills, and obtain captures for your portfolio. Images created at this workshop are yours to use in your portfolio, publications, and sales; with the expressed understanding: “image obtained at the JodieB Experience.”

Daily MENU

***A SNACK CART** will always be available to attendees and staff. This will be located inside the lodge on the main floor; and is to include a wide variety of quick to-go snacks, fruit infused and plain water, ice tea, hot coffee and tea, with sugar, honey, and cream available.

When we are away from the lodge for set locations, **coolers** with snacks, bottled water, and beverages will be taken along to the sets.

Thursday, September 21, 2023

Workshop Arrival, Meet and Greet; Supper: Taco bar, chips and salsa/queso, cookies.

Friday, September 22, 2023

Sunrise: A wide spread of fruits, fresh muffins, and juice will be available for you to take as you depart for the sunrise shoot.

Breakfast: Upon your arrival back to Ranch A from the sunrise shoot: Biscuits and gravy, eggs, bacon, and sausage links.

Lunch: Charcuterie board with various meats and cheeses, vegetables and dips, sweet treats, club sandwiches and chips.

****Supper SURPRISE!*** From serving the finest of cowhands that roam the Eastern Plains of Colorado, to catering for hospital benefits, and several weddings in between; Daryl and Tina Waite have figured that they have cooked upwards of 3,500 meals out of their chuckwagon. Though they have primarily cooked for hungry cowboys running the ropes in the branding pen, Daryl and Tina have managed to slip away from ranch duties to attend chuckwagon cook-offs.

With numerous ovens full of beef, beans, bread, coconut cream pie, and Tina's "Secret Recipe Peach Cobbler", they have swooped up several championship ribbon winnings!

We are very elated to announce that Daryl and Tina, along with Travis and Jessica Casteel, (Daryl and Tina's daughter and son-in-law) will be serving you up a "stick to your bones" authentic chuckwagon meal! This great evening of delicious food will be accompanied by fireside chats, your choice of whiskey, wine, or beverage offered, all while enjoying cowboy guitar strums and the genuine western serenades of Ms. Shiloh Hewitt and Mr. Erik Wolford. ***This evening arrangement is also set up for a bonus photo opportunity! Bring your tripod and camera as we light up the covered chuckwagon from inside and illuminate for a great night time shoot set.***

Supper: *Appetizers:* jalapeno poppers stuffed with cream cheese and wrapped in bacon, along with steak tip bites.

Main course: Authentic **chuckwagon** meal featuring Wedding Beef, over mashed potatoes with gravy, bacon green beans, homemade dinner rolls, and Ms. Tina's "Secret Recipe Peach Cobbler".

Saturday, September 23, 2023

Sunrise: Wide spread of fruits, fresh muffins and juice will be available for you to take as you depart for the sunrise shoot.

Breakfast: Upon your arrival back to Ranch A from the sunrise shoot: Breakfast Burrito Bar featuring farm fresh eggs, sausage, fried potatoes, peppers, onions, and all the fixings, including homemade salsa, cheese, sour cream, and hot sauce.

Lunch: Charcuterie board with various meats and cheeses, vegetables and dips, sweet treats, club sandwiches and chips.

Supper: Rustic Tuscan Italian dinner with photographable place settings featuring homemade lasagna, Greek salad, seasoned broccoli, breadsticks, and cheesecake with your choice of toppings.

Sunday, September 24, 2023

Workshop Departing, Grateful Goodbye; **Breakfast:** A breakfast casserole, fruit, and fresh muffins.

MY INSPIRATION ~Jodie Baxendale

Born and raised in Wyoming, and living for the past 30 years in the quad-state area of Montana, Wyoming, North and South Dakota, has allowed me the great fortune of experiencing first-hand the incredible sceneries and rich history of Western Americana. Living around the ranching and rodeo lifestyles, and being surrounded by Native American cultures has allowed me a deep appreciation and love for the legacy of the American West.

For the past 15 years of my photography journey, I have been afforded some amazing connections. Many of which I have been able to curate into one place, this one time, to celebrate and share with YOU! The JodieB Experience is the centerpiece of all the elements that inspire me. The planned set categories will be represented by timeless symbols of the Americana west, featuring Cowboy/Cowgirl, Native American, Fashion, and Equine Action. A diverse, prolific palate presented to inspire! (*Say that 3 times fast.*)

My affinity for 19th century history rests in many of the concepts I have previously produced. In kind, I've planned for this workshop to contain some timeless and vintage inspired sets that will have tons of western cowboy character, and Victorian era portrait basics. These *vintage* sets will carry over into timeless *modern* sets and portraiture. Being mindful to document "living history", that be valuable to future generations.

The First Nations' culture survives and maintains its many beautiful, rich, colorful timeless traditions; captivating people from all around the world. I am so thrilled and honored to be able to incorporate many traditional elements of the Apsáalooke and Oglala Lakota Native American Tribes into this workshop. My concept of "vintage and modern" sets, is also applied to all of the Native American sets that we have planned. This will be done with traditional regalia sets, and merge into modern day Indigenous Couture fashion.

It is a true honor to spotlight Choke Cherry Creek Fashion by Designer Angela Howe-Parrish. She will be coming back from Paris Fashion Week, right into New York Fashion Week, then will stop by our workshop! ...

"Angela Howe-Parrish of Choke Cherry Creek is a phenomenal beadwork artist, sewist, fashion designer and business owner. She is an enrolled member of the Apsáalooke (Crow) Nation and a descendent of the Pikuni (Blackfeet) Nation of Montana. Her Apsáalooke name is Ikūalasaash which means "Persistence" given by her grandmother for her ability to work hard, reach her educational goals and pursue success. She is a member of the Whistling Water Clan and a child of the Big Lodge Clan. She infuses designs, colors and florals that her Indigenous relatives used. Her role as a wife and mother are of the utmost importance to her. She also strives to be a positive role model for all generations by empowering and uplifting her community. By creating contemporary Indigenous fashion, her goal is to utilize the platform of fashion design to occupy spaces where there is a need for representation of Indigenous people. Choke Cherry Creek's mission is to inspire the world to see that Indigenous people are beautiful, resilient, rich in culture and are still carrying on their traditions today. Each piece is designed thoughtfully and can be worn by everyone. Angela has been invited to showcase her array of clothing in various places including RES 2022 Las Vegas, New York Fashion Week, the Runway Cultural Series in Denver and Paris Indigenous Fashion Week."

Being that there's nothing better than seeing beautiful horses in motion, as well as when their peaceful spirits are at leisure, we will have the opportunity to shoot some equine scenes. Always a highlight to be able to add to any American Western portfolio.

So, in a nutshell, (if you are still reading this far, thank you), hoping I was able to translate to you how this experience will be nothing short of epic on many levels. You will never again see all of these elements in one place, at one time!

All sets are incorporated to be progressive, to evolve for variety. All main sets will have several subsets that will allow everybody unique variations. I look forward to seeing what each of you will capture, and the joy that is created in your hearts!

Tentative Workshop Schedule

THURSDAY 21st:

We will be anxiously awaiting each of your arrival! With staff available to carry your bags and gear to your room, you will have time to settle and acclimate. Once everyone has arrived and settled, we will have a short Welcome/Introduction, followed by a “meet & greet” social and supper. After supper we will gather and go over the scheduled sets and answer any questions. We will meet in the morning (pre-dawn) for the sunrise shoot.

FRIDAY 22nd:

Early morning, up and at'em *before the sun*, to get to the set location nearby. Set #1 We will focus this shoot time on capturing authentic cowboys and cowgirls. We will cover a variety of details, still life, candid moments, of cowboys saddling horses, and running colts in a corral, kicking up dust as the sun is rising in the east. There are plenty of photogenic backdrops to set up various sub-sets that everyone can shoot from different perspectives. We will also work on portraits, groups, and end with some riding action.

We will head back to the lodge for a full breakfast and sit down for classroom time to download images from the sunrise shoot and do some general cull/edits.

Set #2: More Cowboys and Cowgirls!

We will break for lunch.

Set #3: Will be vintage models and posing class.

Break

Set #4: Rustic, vintage chuckwagon cowboy scene & a cowboy with pack horse scene.

Group Shot

Supper

Set #5: bonus night photography opportunity, will light up the chuckwagon.

SATURDAY 23th:

Early morning, up and at'em *before the sun*, to get to the set location nearby. Set #1 We will focus this shoot time on capturing traditional Native American scenes and portraits. We will cover a variety of details, still life, candid moments. There are plenty of photogenic backdrops to set up various sub-sets that everyone can shoot from different perspectives. We will also work on portraits and groupings.

We will head back to the lodge for a full breakfast and sit down for classroom time to download images from the sunrise shoot and do some general cull/edits.

Set #2: class/Posing, lighting

We will break for lunch.

Set #3: Will be vintage models and posing class.

Break

Set #4: Indigenous Fashion, editorial, flash/strobe.

Group Shot

Supper

SUNDAY 24th

Packing up, and meet up for Grateful Goodbye;
overview, PowerPoint/slideshow highlights, self eval, workshop exit eval

Breakfast

Group Shot